

ALFRED, CHENG-TAI KANG

LEAD DEVELOPER

Seasoned and analytical developer of state-of-the-art websites and Web 2.0 products with a successful track record as a key participant in the development of 30+ high value web projects incorporating intuitive user interfaces, efficient navigation, extensive usability, and eCommerce capabilities. Proficient across multiple development environments with specialized expertise in rich internet application technologies including Flash and Ajax. A project orientation capable of generating accurate requirements, creating realistic work processes and milestones, resolving critical issues, maintaining design and production team relationships, and delivering quality results consistently on time and within budget. Able to manage design concepts through of the production life cycle to ensure achievement of client and employer strategic business goals within a fast paced, deadline driven environment. An excellent communicator and technical mentor with highly proficient visual communications skills combined with a Master of Fine Arts degree in Digital Arts.

ANALYTICAL/TECHNICAL SKILLS SUMMARY

Standards & Processes:

Web 2.0, Agile Development Methodology, Model-View-Controller Design Patterns, Content Management System(CMS), Shopping Cart, Database (Backend) Integration, Cascading Style Sheet (CSS) Framework Development, Email Campaign Creation, Web Community Leader & Host

Programming Languages, Tools:

Ajax (asynchronous JavaScript & XML), Ajax Library (jQuery, Prototype, Scriptaculous, MooTools, YUI), Adobe - Flash, Director, Photoshop, Illustrator; ActionScript, Javascript, PHP, CakePHP, Ruby on Rails (RoR), Eclipse with FDT & Aptana, Trac/Bugzilla, XHTML/HTML, Lingo, CSS (Blueprint, 960 Grid, Emastic), CMS (SilverStripe, Drupal)

Personal Website: www.alfredkang.com

PROFESSIONAL EXPERIENCE

SYRUP LLC, A LBI Group Company, New York, New York 2006-Present
Lead Developer

- Design and develop creative websites for multiple corporate and private clients for a cutting-edge New York City visual communications and advertising agency.
- Analyze the technical aspects of a client request, build wireframe drawing to organize construction of web project, and provide programming of class diagram design.

Significant Projects:

- Created four websites and two Web 2.0 products for the Hearst Corporation.
 - **Horoscope/Photo War Widget** using ClearSpring platform with ActionScript; deployed Photo War content management system (CMS) and managed CMS across all magazine websites.
 - **MyHolidayShopper.com** sole XHTML/CSS/PHP developer.
 - **MyPromStyle.com** and **MyBacktoSchoolshopper.com** development of front-end processes, backend, and CMS.
 - **MyBacktoSchoolshopper.com** Flash and PHP/CMS development and XHTML/CSS deployment.

PROFESSIONAL EXPERIENCE *(Continued)*

SYRUP LLC *(Continued)*

- Created four websites and one product for General Electric.
 - **Ecomagination Websites** sole developer utilizing both Flash and HTML versions.
 - **“Send a Message to Beijing”**, GE’s internal, bilingual website for Olympic games 2008 and **“Lucky 8 Challenge”**, internal website for Olympics.
 - **GRCblog.com**, GE’s global research blog, migration from custom PHP code to Wordpress.
- Led Flash development for Samsung’s **Pussy Cat Doll Dance Contest** and **Jukebox** websites.
- Created Ajax/Flash/Yahoo Map website for Magnum Photos’ **Magnum Festival 2007** campaign.
 - First developer within firm to create Flash/Ajax mixed website utilizing Web 2.0 (Yahoo MAP).
- Spearheaded development of new primary website for RitaSue Siegel Resources.

Serve as **Group Leader, Host,** and **Website Administrator** for JQUERY TAIWAN/JQUERY TAIWAN GOOGLE GROUP (2007-Present) to include hosted community member questions, conducting member meet-up events, and site maintenance (www.jquery.com.tw & <http://groups.google.com/group/jquery->)

EDUCATION

PRATT INSTITUTE, Brooklyn, New York

Master of Fine Arts, Digital Arts (GPA 3.72), 2004-2005

- Served as Actionscript Teaching Assistant, Digital Arts Department (1998-999)
 - Conducted workshops, evaluated student performance, prepared learning materials, coordinated group assignments, and mentored groups of up to 10 students on programming.

FU JEN CATHOLIC UNIVERSITY, Taipei, Taiwan

Bachelor of Science, Physics (GPA 3.0), 2001